



Are you **AWARE** of the  
**COMMUNICATION CODE** for  
alcohol-related businesses?

Vinpro invites you to a workshop on the latest **Aware.org** developments,  
and the effect it will have on your business.

**DATE:** 31 October 2018

**TIME:** 09:30 – 12:30

**VENUE:** Klein Joostenbergvlakte

**COST:** FREE

**WHAT WILL BE COVERED?**

Aware.org's main objectives, background and motivation for self-regulation of the alcoholic drinks industry. The practical implications and implementation of the Aware.org Commercial Communication Code on your business. See the code here: <https://bit.ly/2N0aVa5>

**PRESENTED BY:**

Ingrid Louw (CEO Aware) and Jolene Henn (Chair, Aware Technical Code Committee).

**WHO SHOULD ATTEND?**

Owners of private cellars/estates, managers of producer cellars, marketing managers, brand managers and wine route managers.

**RSVP:** Fri, 26 October at 15:00

Tel: 021 276 0429, e-mail: [scholtzk@vinpro.co.za](mailto:scholtzk@vinpro.co.za).



IN PARTNERSHIP WITH





Is jy **BEWUS** van die  
**KOMMUNIKASIEKODE** vir  
alkoholverwante besighede?

Vinpro nooi jou uit na 'n werkswinkel oor die nuutste ontwikkelinge by **Aware.org**, en die effek wat dit op jou besigheid sal hê.

**DATUM:** 31 Oktober 2018

**TYD:** 09:30 – 12:30

**PLEK:** Klein Joostenbergvlakte

**KOSTE:** GRATIS

**WAT WORD BESPREEK?**

Aware.org se hoofdoelstellings, agtergrond tot en motivering vir selfregulering van die alkoholiese drankbedryf. Die praktiese riglyne en implementering van die Aware.org Kommunikasiekode in jou besigheid. Sien die kode hier: <https://bit.ly/2N0aVa5>

**AANGEBIED DEUR:**

Ingrid Louw (HUB Aware) en Jolene Henn (Voorsitter, Aware Tegnieke Kode Komitee).

**WIE MOET BYWOON?**

Eienaars van privaatkelders/landgoedere, produsentekelder hoofbestuurders, bemerkingsbestuurders, handelsmerkbestuurders en wynroetebestuurders.

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**VINPRO**  
growing together

IN SAMEWERKING MET

**aware!org**  
association for alcohol responsibility and education